



C!Print Lyon 2017: The added value of print



Retail marketing, Interior design, user experience, packaging, direct marketing, industry, sign, publishing, photography, promotional product, out-of-home, C!Print Lyon (France) will open its 5th edition from the 31st of January to the 2nd of February 2017. Digital technologies in a wide acceptance (data management, print flow, CTS and CTP, printing, cutting, finishing) are opening up new prospects. The sector is evolving from a competition based on price to the added value of a global offer seducing designers and brands. More than a change it's an opportunity to grasp on C!Print Lyon 2017, with 250 exhibitors. **Request your free visitor badge at www.salon-cprint.com**